



**2023 User Conference**  
February 7th-10th, 2023

**Location:**  
**Margaritaville Hotel**  
425 Rep. John Lewis Way S  
Nashville, TN 37203

## Exhibitor Information

We are excited to see you again! Apex is offering some interesting new opportunities for our exhibitors! The 2023 User Conference will feature a virtually-hosted conference program. This provides our exhibitors with the possibility to link to webpages and specific product downloads! Also, Apex will supply power to your booth at no additional cost! Equally important, the 2023 UC is the perfect place for networking as well as discussing the latest trends in the industry!

### Included W/ Registration:

- Preferred Booth Location
- All Conference Events Including Training
- ~10' X 10' Booth Space
- 6' Rectangle Table (Skirted)
- 2 Chairs
- (New! Virtual Catalog) 2 Page Feature In Online Conference Catalog
- Opportunity To Furnish An Item In The Conference Gift Bag
- Electricity To Booth Space

### Electricity

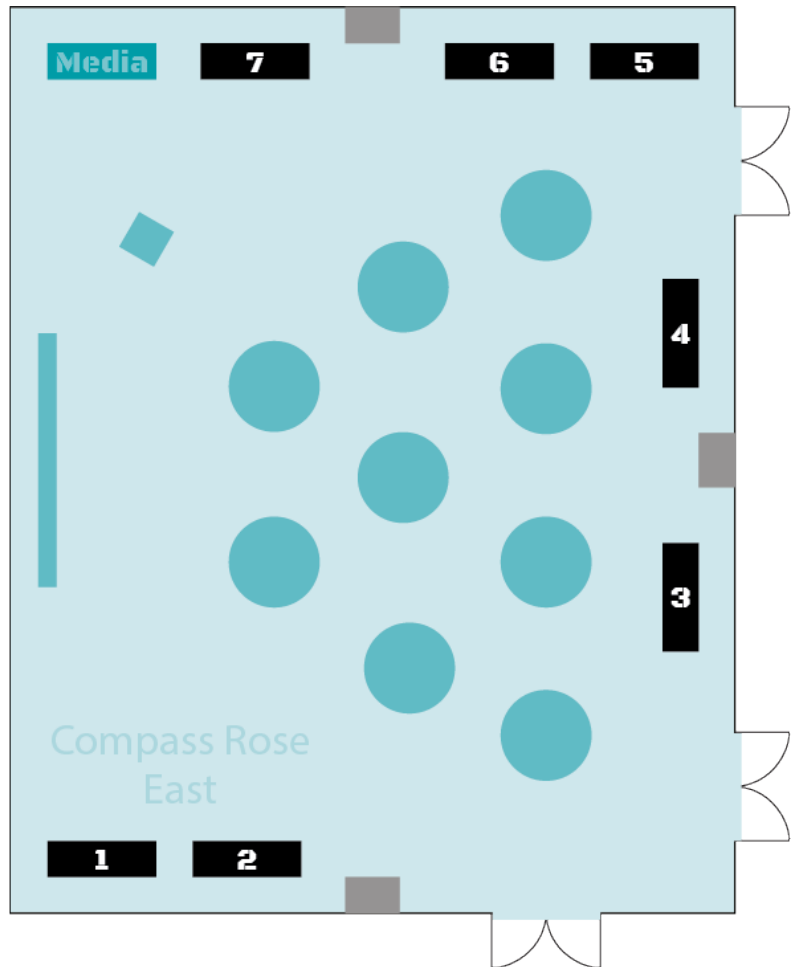
Power for your booth will be provided for each vendor.

**AV will not be provided and will need to be purchased separate**

### Audio Visual Services

AV may be purchased through Encore AV Services. Please contact sales at (615) 477-5636 to order services.

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RIHUHEHCLVSHUDGGLWLRDODWWHGHH  
ZHEDEHOODWLRGHDGOLHCLV:DXDU  
EDEHOODWLRVDIWHUW/DWGDWHUHTXLUHSDPHWUXOODG  
RUHIXGVLOOEHLVXHGZOPDUNHWSURGXEWVWDW  
LWHUDWHLWVSHZXUELBSURGXEWVDGR  
GHPRWUDWHERPSHWLSURGXEWVDWVHERIHUHEH



Exhibitor Space Layout



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## **New! (Virtual Catalog) 2 Page Feature in Conference Program**

All exhibiting companies will be given up to 2 pages to feature their company/products in our virtual conference program. You may not present solutions that include competing software products. The feature pages will allow hyperlinks and QR codes!

### **Accepted file formats:**

- Adobe Illustrator
- Adobe InDesign
- PDF
- Microsoft Word

**Pages must be submitted by January 30, 2023**

Send completed files to Jeremy at [jfarmer@apexturbine.com](mailto:jfarmer@apexturbine.com)

## **Furnish an Item for The Conference Gift Bag**

Each year Apex provides give-away items to our attending guests during the conference. As an exhibiting company, you may offer an item to add to the gift bag. If you would like to participate, please send your items directly to Apex Turbine Testing Technologies.

### **Send Give-Away Items to Address Below:**

Apex Turbine Testing Technologies  
1031 Parkway Drive, 26A  
Spring Hill, TN 37174

**All items must be shipped to APEX by January 30, 2023**

## **SHIPPING / RECEIVING:**

**Due to limitations in secured storage space, the Hotel will only accept packages as follows:**

**Boxes/packages may be sent for arrival a maximum of 48 hours prior to Group arrival. All packages must be shipped to 425 Rep. John Lewis Way South, Nashville, TN 37203 and marked with the following:**

- Name of the guest that will be receiving on property
- Date of guest arrival
- Organization name that is shipping the materials and the return address
- Appropriate Program at property the materials are for: i.e., XYZ Company Annual Meeting 10/17/08
- Number of boxes: example, box 1 of 1, box 1 of 2, etc.

There will be a handling charge as follows: boxes up to 36" x 24" x 24": \$5.00 per box; Larger boxes/display cases: \$25.00 per box; Crates/Pallet: \$50.00 per 100 lbs. For other sized amounts, please consult the Hotel for pricing. Additional labor charges may be incurred depending on the size of the shipment at the discretion of the Hotel. The Hotel will not be responsible for any damages or loss to any package or boxes. Any packages delivered COD will be refused by the Hotel and no notification will be made by the Hotel to the shipper.

**Please direct questions to Jeremy at [jfarmer@apexturbine.com](mailto:jfarmer@apexturbine.com)**

# 2023 APEX USER CONFERENCE AGENDA

Margaritaville Hotel Nashville

425 Rep. John Lewis Way S, Nashville, TN 37203

MONDAY, February 6 –Vendor setup

2:00 pm – 6:00 pm	VENDOR REGISTRATION & SETUP
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TUESDAY, February 7 – Training Registration & Welcome Reception

8:00 am – 9:00 am	BREAKFAST
8:00 am – 12:00 pm	ATTENDEE REGISTRATION
9:00 am – 4:30pm	<b>SENSOR PLACEMENT TRAINING: GageMap</b> Learn the science behind finite element method as it relates to sensor placement and measurement. This session includes training on computing displacement output in FEA, strain computation, stress recovery, optimization, genetic algorithm and constitutive relationships as well as many other topics.
10:30 am – 10:45 am	BREAK
9:00 am – 4:30pm	<b>DATA ACQUISITION TRAINING: DS</b> This training session explores several important aspects of digital data acquisition, filtering and signal conditioning including digitizing, anti-aliasing, digital filters, hardware selection and capabilities.
12:15 pm – 1:15 pm	LUNCH
9:00 am – 4:30pm	<b>DATA ANALYSIS TRAINING: DX + DM</b> This training session covers the ins and outs of dynamic data signal processing, analysis and trending and will review topics such as window functions, block sizes, tach processing, order domain theories, collections, trending and noise strategies as well as many other areas of signal processing.
2:45 pm – 3:00 pm	BREAK
4:30 pm - 5:30 pm	EXHIBITS OPEN
6:00 pm – 9:00 pm	<b>WELCOME TO NASHVILLE RECEPTION &amp; DINNER</b> Layer Cake Nashville 127 3rd Ave S, Nashville, TN 37201

## WEDNESDAY, February 8– Keynote & Product Feature Deep Dives

8:00 am – 9:00 am	<b>BREAKFAST &amp; EXHIBITS</b>	
8:00 am – 9:00 am	ATTENDEE REGISTRATION	
9:00 am – 11:30 am	<b>KEYNOTE</b>	
11:30 am – 12:45 pm	<b>LUNCH AND EXHIBITS</b>	
12:45 pm – 4:15 pm	<b>PRODUCT FEATURE DEEP DIVES</b>	
	<b>BREAKOUT ROOM #1</b>	<b>BREAKOUT ROOM #2</b>
12:45 pm- 1:30 pm	New Feature! - Signal Math in DX, DS Overview	ANSYS & ABAQUS SDR Converter Deep Dive
1:30 pm – 2:15 pm	Median Rank / Statistics Deep Dive	Reprocessing Engine Test Files In GageMap
2:15 pm – 2:30 pm	AFTERNOON BREAK	
2:30 pm - 4:00 pm	TBD	
2:30 pm - 3:15 pm	BT Overview Deep Dive	Scope Limits Deep Dive (GageMap, DS, DX)
3:15 pm - 4:00 pm	DAQ+ BT Deep Dive (feat. Prime Photonics)	Scripting Overview
4:00 pm – 5:00 pm	<p style="text-align: center;"><b>VENDOR COCKTAIL RECEPTION</b></p> <p style="text-align: center;">Join all of our exhibitors for a cocktail reception in the main conference room before heading out on the town. This space provides an amazing atmosphere to meet our exhibitors, network with our staff and other attendees and enjoy an open bar and passed hors d'oeuvres.</p>	

## THURSDAY, February 9 – Deep Dives & Industry Trends

8:00 am – 9:00 am	<b>BREAKFAST &amp; EXHIBITS</b>	
9:00 am – 12:15 pm	<b>PRODUCT FEATURE DEEP DIVES</b>	
	<b>BREAKOUT ROOM #1</b>	<b>BREAKOUT ROOM #2</b>
9:00 am – 9:45 am	Understanding Order Domain Processing for Aeromechanics and Rotating Machinery	GageMap Fatigue Assessment and Vector Scaling*

9:45 am – 10:30 am	Recording Modes & Data Formats in DS	TBA
10:30 am - 10:45 am	MORNING BREAK	
10:45 am – 11:30 am	Custom Data Acquisition Solutions with APEX	TBA
11:30 am - 12:15 pm	API Deep Dive	TBA
12:15 pm – 1:30 pm	LUNCH AND EXHIBITS	
1:30 pm – 4:00 pm	INDUSTRY TRENDS AND DEVELOPMENT INPUT	
4:00 pm – 5:00 pm	EXHIBITS OPEN	
6:00 pm – 8:00 pm	<b>CLOSING DINNER</b> <b>ACME Seed and Feed</b> 101 Broadway, Nashville, TN 37201	

## FRIDAY, February 10 – APEX Product Q & A

8:00 am – 9:00 am	BREAKFAST
8:00 am – 12:00 pm	VENDOR TEAR DOWN
8:00 am – 12:00 pm	<b>TRAINING WITH OUR DEVELOPMENT &amp; ENGINEERING TEAM</b> Schedule a time to meet with our development and engineering team for one-on-one training. They can answer your specific questions regarding our solutions and provide training as needed. This is a great opportunity to receive free personalized training from our developers.
8:00 am – 12:00 pm	<b>DEVELOPMENT STEERING MEETINGS WITH OUR EXECUTIVE TEAM</b> Schedule a time to meet with Dr Kurt Nichol and other members of our executive team to discuss our solutions in a one-on-one setting. This is a great opportunity to ask company specific questions or discuss any feature requests or development input your company would like to request.
11:30 am – 12:30 pm	LUNCH
	CONFERENCE ADJOURNED